



Secrets

OF WRAPPING
GLAMOROUS GIFT PACKAGES

1

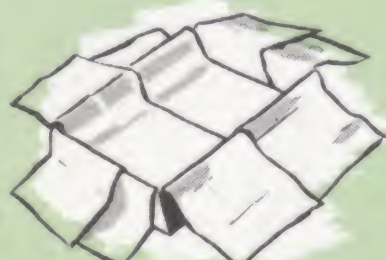
LINE THE BOX WITH TISSUE PAPER



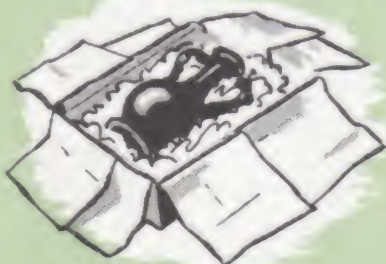
A



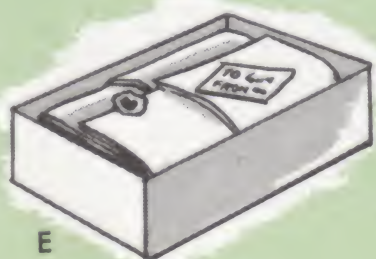
B



C



D



E

Plan your gift package before starting to wrap it. Select paper of appropriate color and with a design of suitable size for the box being wrapped.

To add richness to the appearance of your gift, always line the box with white or pastel colored tissue paper.

Cut the tissue about twice as long as the box. Pleat down the middle to make it the exact width of box, A.

Smooth down into the box to line bottom, the two ends and to extend enough to be folded over the gift after it is placed in the box, B.

Cut and fold a second piece of tissue in the same way to fit across the box, C.

Place the gift in the box and, if it is fragile or might be easily mugged by shifting around, crush several sheets of tissue loosely and tuck around the gift to hold it in place, D. You should always do this if the package is to be sent by mail or express.

Fold tissue over gift and fasten with a Gummed Seal that harmonizes with the wrapping paper you are using. Then, before closing the box, be sure to put in your gift card, E.

2

WRAP WITH APPROPRIATELY DESIGNED PAPER

Cut wrapping paper correct size to overlap 1" to 1½" at middle of top and extend a little more than ½ depth of box beyond both ends.



Place paper, face down on table with the box, upside down if possible, in position on the paper.

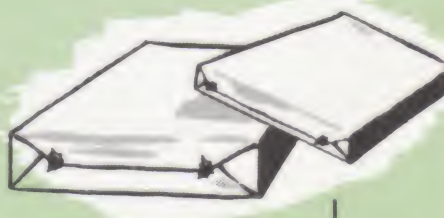
Bring paper up around box and fasten at center top with a gummed seal or Scotch tape, F.



Fold ends of paper in at both sides, making sharp diagonal creases, G. Then fold the top down, and the bottom up. Repeat on opposite end, H. Fasten with Gummed Seals.



Turn package rightside up so that the overlap is on the bottom and you are ready to tie and add the decorative bows or other trimmings, I.



There are dainty and colorful modern designs of Dennison Gift Wrapping Papers for all sorts of occasions — Birthday, Shower, Wedding, Juvenile, Baby, Mother's Day, floral and conventional as well as Christmas designs.

3

ARRANGE THE TYING RIBBON

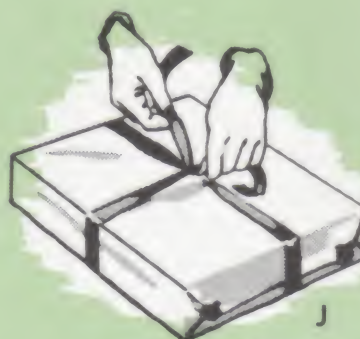
There are many ways of fastening ribbon around a package in addition to those shown here.

Although the same basic arrangement may be used, the effect is often entirely different depending on the width and texture of the ribbon.

Hold ribbon with thumb on top of box so that end extends 4" or 5" beyond center. Do not cut off length until later. Bring ribbon around length of box. Cross at center top. Bring long end around and under short side, up to starting point. Do not twist ribbon on bottom of box. Cut off leaving 5" or 6". Bring this end over, then under crossed ribbon and tie in a single tight knot, J. This may be done off center one way or both ways, K.

For diagonal tie, hold short end of ribbon at upper left of box. Carry ribbon across top, down side, under and up right end, across, and under and up left end to starting point. Cut end and tie in a single knot, L. For double diagonal, arrange as above, but do not cut ribbon. Tie, and repeat arrangement in reverse position, M.

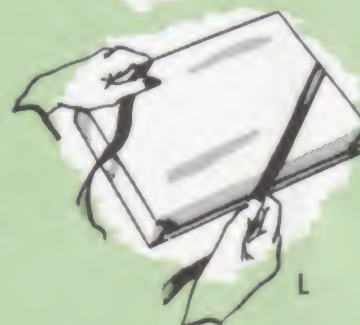
For V tying, start at center edge, bring ribbon around box two or three times, spreading it apart evenly on opposite edge, N.



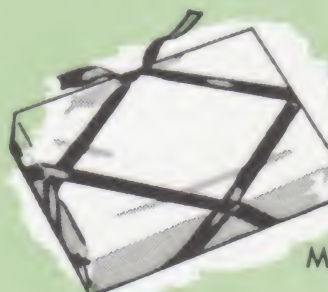
J



K



L



M



N

4

MAKE AND ADD BOWS

Hold ribbon between thumb and forefinger. Form a loop of the desired size, allowing the short end to extend same length as loop. Pinch tightly. Do not cut off length, A.

Form another loop of same length in opposite direction. Be sure ribbon does not twist, B. Still holding tightly, repeat, making loops first in one direction, then in the other until bow is desired size. Cut off end, C.

Still holding tightly, put a 6" piece of spool wire across middle of bow and make 2 or 3 tight twists underneath. Cut off surplus wire. Bend ends flat under bow, D. Bow is now ready to tie to package with ends of tying ribbon, E.

Tailored Bow — Make 4" or 5" loop of ribbon. Fasten with Scotch tape, F. Make additional loops in the same way cutting each piece $2\frac{1}{2}$ " longer. Place one directly on the other with ends of loop even at both ends, G. Fasten together in center with Scotch tape. Finish with a short piece of ribbon around the middle, H. Attach to package with Scotch tape.



A



B



C



D



E



F



G



H

ADD EXTRA BITS OF

fluff

Tie artificial flowers, holly, pine cones or tiny Christmas tree balls in with the decorative bows.

Make two rosette bows one with shorter loops of narrower contrasting color ribbon. Tie one on top of the other.

Gather a strip of net tightly and tie it under the loops of the bow — like a bouquet holder.

Tie a toy animal doll, lollipop or whatever is appropriate in with the bow.

Add sparkle by gluing colored sequins onto the wrapping paper where they will accent the design.

Fasten short lengths of sparkling Christmas tree tinsel in with the bow fastening.

Paste bright red cotton curtain ball fringe around the top sides of the package.

Tie cellophane wrapped candy canes, candy sticks or barley candy animals in with the bow.

Make the package interesting by making some parts of the design stand out — Santa's beard with a bit of pasted-on cotton; cherubs with stand out wings — cut from another part of the paper and pasted over the printed ones; colored Gummed Stars pasted to ribbon loops and ends.

You get the finest quality and smartest designs when you buy Dennison Gift Wrappings for sale by: